

One of the University Colloquium student learning outcomes is for students to relate the value of sustainable practices to their major/career and lifestyle. This assignment addresses that outcome specifically by asking to students to create an end-product that is typical within their field of study. You'll find suggestions below. Be creative!

Directions to students:

Consider your future career goals or personal/recreation/home life. Choose a type of end-product that applies to your career choice (letter to a family friend, memo/email to workmates/boss, business report, section of a business plan, article for a local magazine, blog, podcast, etc.) to make recipients aware of a change in policy due to environmental sustainability challenges. **Write 500-700 words.** Cite as needed.

Communication/Journalism

- Write a newspaper article that informs the public about a particular invasive species.
- Write an op/ed piece about public concern regarding over-irrigation of lawns or golf course and suggest alternative grass types or lawn coverage.

Business/Accounting

- Create an official business report on the effect a particular toxic product is having on the end product (e.g. spraying of chemical X on poultry production, crops, etc.) Highlight both the positive and negative and make a recommendation to selected audience (product producers, etc.) Cite.
- Create two memos, one to your direct supervisor, another to the head of the shareholders, informing them of the potential risk listed above. Cite.

Golf Course Management

- The golf course you are managing will be replacing its greens and fairways over the next year. You must find suitable replacement material that allows for decreased watering. Write a report to the owners of the course outlining your top three choices and why.

Medical/Nursing

- Consider the current recycling or disposal practices of one particular product being used by workers in your field. Research options to this product and determine which are more cost-effective in the short run, etc. Write a report to the head of your clinic, hospital, etc. outlining your findings and recommendations. Cite.

Theater

- Write a one-act play in which your characters have to come to terms with the results of an environmental/sustainability issue.

Environmental Sciences

- Develop a proposal to the Lee County Board of County Commissioners in support of the purchase of a large parcel of land by Lee County's [Conservation 20/20](#) program. Be sure to address the criteria used for 20/20 purchases in your argument.
- A developer has applied for the permits necessary to develop a large parcel of property in the county. The parcel contains both uplands and wetlands. Write a letter to county commissioners in defense of preserving a parcel of land rather than permitting its development. Consider the economic, societal, and environmental implications.